



शिवाजी विद्यापीठ, कोल्हापूर

प्रति,  
मा. प्राचार्य/संचालक,  
सर्व संलग्न महाविद्यालये/मान्यताप्राप्त संस्था,  
शिवाजी विद्यापीठ, कोल्हापूर.

महोदय/महोदया,

Invite to participate in Maha Walkathon २०१८ बाबतचा दि. ११ नोव्हेंबर, २०१८ चा Government of Maharashtra - MMVD, CSR Diary यांचे ई-मेल द्वारे प्राप्त पत्र माहितीसाठी व आवश्यक त्या कार्यवाहीसाठी जोडले आहे.

कळावे,

आदेशान्वये  
  
अधीक्षक

सोबत - वरीलप्रमाणे.

संदर्भ क्र. संलग्नता/टी-२/ 171

दि. 14 NOV 2018



**S. B. Sahasrabudhe**

ADDL. TRANSPORT COMMISSIONER

Tel : 2651 64 46 Fax : 2641 49 01

D.O. No.

**TRANSPORT COMMISSIONER'S OFFICE**

Administrative Building, 3rd & 4th Floor

Near Dr. Ambedkar Udyan

Government Colony, Bandra (East)

Mumbai 400 051.

Date

**Sub : Creating awareness about unnecessary honking and road safety.**

Greetings from the Transport Commissioner Office!

Vehicular honking in cities has reached alarming levels, contributing 70% of the noise pollution in our environment. Honking is a menace that is plaguing our city and affecting all of us, including children. Normal acceptable ambient sound levels for human habitation are not above 55db. Honking creates sounds of 110 decibels and above. Most of Mumbai for most of the time registers over 70db of ambient noise, much above safe for human habitation levels.

Exposure to such noise for long periods leads to gradual hearing loss, decrease in concentration on academics and stress in students. High levels of sound from honking causes aggression and irritation, depression, hypertension, stress, memory loss and panic attacks.

Honking is avoidable, as most of the drivers try to release their frustration and tension by blowing horns, possibly due to lack of awareness about the damage their mindless honking is doing to us.

In addition to the above, it is observed that there are more than 1.5 lakh deaths by road accidents in the country every year, and Maharashtra accounts for about 15000 deaths. The Department is concerned about this level road accident and is determined to reduce the same by taking appropriate measures.

**Transport Department (Motor Vehicles Department)** has initiated a campaign against honking and for road safety. We feel, that participation of students in the drive against honking and creating awareness about road safety will go a long way in controlling the same. Hence in this regards, we appeal to them to join the campaign and create awareness in the society.

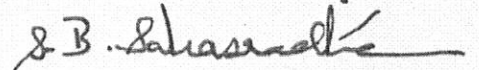
**Details of the campaign:** Walk-a-thons to be organized at 50+ locations across Maharashtra supporting the above causes – at the same time on the same day, creating a unique record. The officers and staff of this Department will be positioned near traffic signals or suitable places near schools/colleges/hospitals/courts, where students can actively come and conduct the campaign along with officers. Students can be encouraged to create posters/ placards / slogans / banners which can be displayed at these spots.

Mr. Mitez Sheth, CSR Diary / CASI Global (+91 9833570282), will contact you to coordinate and seek support from you in this campaign.

We look forward to your support in our campaign on the twin objectives as stated above.

Please join the campaign at Facebook and Twitter #MAHAWALKATHON

Yours sincerely,



(S. B. Sahasrabudhe)

To,

Dr. Devanand Shinde

Hon'ble Vice - Chancellor, Shivaji University, Kolhapur



# Maha Walkathon

www.mahawalkathon.com



CASI  
Global



## How to participate:

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Government of Maharashtra - MMVD, CSR Diary and CASI Global jointly presents the Maha Walkathon supporting #ROADSAFETY #NOHONKING #RESPONSIBLEDRIVING  
This is a 2 KM walk where participants can join with their family and friends.

**18 November 2018 @8am:** Maha Walkathon will start across entire Maharashtra at 100+ locations simultaneously (same day – same time); creating a record!  
Join the movement – be a part of this record

## For Schools / Colleges / Universities:

**Option 1: Become our Hosting Partner: Host the Maha Walkathon locally (starting from your campus):**

**Always been a participant??** Here is an exciting opportunity for you to step-up and be a host to this Mega Event: **Maha Walkathon** (at your location) and be a part of this movement.

Special Certificate of Appreciation will be issued to all our hosting partners by MMVD (Govt. Of Maharashtra), CSR Diary and CASI Global.

There are no charges to participate in Maha Walkathon for Students / Schools / Colleges / Universities

### What does it REALLY mean?

- Get your School / College registered as our official local hosting partner. Get a special mention on [www.mahawalkathon.com](http://www.mahawalkathon.com)
- Create a CASI Global volunteering club comprising of;
  - o Teaching staff (Minimum of 2) designated Volunteering Lieutenants
  - o Students (Minimum of 25) designated Volunteering Cadets, Volunteering Deputy Sergeant and Volunteering Sergeant.
  - o Participate in the ongoing Drawing and Essay writing competition – details will be separately on how to participate.
- A separate note will be sent to you on how to host Maha Walkathon at your location with detailed steps and benefits of hosting The Maha Walkathon.

### What is the role of this CASI Global Volunteering club?

- Host the Maha Walkathon locally at your campus – A 2 KM walk on 18 Nov 2018
- Host at least 2 Volunteering events (rally) supporting the causes where your students can participate prior to 18 Nov 2018. Students will prepare the placards, banners, slogans, etc. Winner to be declared for best placard / slogan banner, etc.
- Lead all Volunteering events in your School / College round the year (Volunteering events like: Road clean-up, Medical camps, spreading awareness on various topics, growing trees, etc.)
- Get Volunteering certificates for all such volunteering acts



# Maha Walkathon

www.mahawalkathon.com



CASI  
Global



## Is this CASI Global Club functional round the year?

Yes, the CASI Global Volunteering club is active all the 12 months of the year, organizing various volunteering events. Students from your School / College / university can participate in any / all events. But the core members of this club are the **Volunteering Army** from your institute (They will be designated Sergeant, Deputy Sergeant, Cadet, etc..)

## What is the benefit of the CASI Global Volunteering club?

- Earn a Certificate of appreciation for your Institute
- Students develop a clear sense of leadership
- Students take the responsibility of managing this and many more volunteering (community Services) events in the future
- Club members (teachers and Students) get designation certificates too.
- All students get participation certificate for all community Services volunteering events.
- All students / staff can also participate in various National Level competitions.

## **Option 2: Participate in the Maha Walkathon (at a location near you)**

This is an exciting opportunity to support the cause of #NOHONKING, #ROADSAFETY, #RESPONSIBLEDRIVING

### **JOIN THE MOVEMENT CALLED – MAHA WALKATHON**

Maha walkathon will be held at a location near to you (check the 'list of locations' on the website) CSR Diary, CASI Global and Government of Maharashtra (MMVD) are jointly organizing Maha Walkathon to show how important these causes really are.

There are no charges to participate in Maha Walkathon for Students / Schools / Colleges / Universities

## What does it REALLY mean?

- ✓ Get your School / College registered as a participating institute on [www.mahawalkathon.com](http://www.mahawalkathon.com)
- ✓ Create a CASI Global volunteering club comprising of
  - Teaching staff (Minimum of 2) designated Volunteering Lieutenant
  - Students (Minimum of 25) designated Volunteering Cadets, Volunteering Deputy Sergeant and Volunteering Sergeant.
  - Participate in the ongoing Drawing and Essay writing competition – details will be sent shortly on how to participate.
- Participating students and your institute will be awarded certificates. Special certificates for the Volunteering Army.

## What is the role of this CASI Global Volunteering club?

- ✓ Will get a final list of all participants (Students and Teachers) who wish to participate and send it to us. (This list should be on School / College's letterhead – **See template**)
- ✓ Lead all Volunteering events in this club round the year (Volunteering events like: Road clean-up, Medical camps, spreading awareness on various topics, growing trees, etc.)
- ✓ Click photographs and Videos of all events and upload on our website.
- ✓ Host the Maha Walkathon locally at your campus – A 2 KM walk on 18 Nov 2018



# Maha Walkathon

www.mahawalkathon.com



CASI  
Global



- ✓ Host at least 2 Volunteering events (rally) supporting the causes where your students can participate prior to 18 Nov 2018. Students will prepare the placards, banners, slogans, etc. Winner to be declared for best placard / slogan banner, etc.

## Is this CASI Global Club functional round the year?

- ✓ Yes, the CASI Global Volunteering club is active all the 12 months of the year, organizing various volunteering events. Students from your School / College / university can participate in any / all events. But the core members of this club are the Volunteering army of your institute.

## What is the benefit of the CASI Global Volunteering club?

- ✓ Earn a Certificate of appreciation for your Institute
- ✓ Students develop a clear sense of leadership
- ✓ Students take the responsibility of managing this and many more volunteering (community Services) events in the future
- ✓ Club members (teachers and Students) get their volunteering designation (Cadets / Sergeants / Lieutenant) and certificates
- ✓ All students get participation certificate for all community Services volunteering events they participate in throughout the year.
- ✓ All students / staff can also participate in various National Level competitions

For any further clarifications, please reach out to us at: [MAHAWALKATHON@GMAIL.COM](mailto:MAHAWALKATHON@GMAIL.COM)

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# Maha Walkathon

www.mahawalkathon.com



CASI  
Global



Please scan & send the below information printed on your letterhead:

To,  
Government of Maharashtra (MMVD), CSR Diary & CASI Global  
[mahawalkathon@gmail.com](mailto:mahawalkathon@gmail.com)

School / College name	
School / College address	
Principal Name:	
Principal Email:	
Principal Contact details: (Mobile and Landline)	
Additional details required of 2 professors managing Maha Walkathon:	Name: Mobile number: Email:
	Name: Mobile number: Email:

We confirm our participation in The Maha Walkathon 2018 – **18 November 2018 @8am.**

We would like to be:

- Hosting partner for Maha Walkathon** (Minimum 500 participants and invite nearby societies)
- Participant in Maha Walkathon**

List of all participants (Students, teaching staff, non-teachng staff, etc) will be provided to you before: 01 October 2018 for processing.

Total number of students in our School / College: \_\_\_\_\_ Students

Thank you,

(Signature)  
Principal  
School / College name (Stamp)